

APV has new advances for the tire and rubber industry

In response to a growing need of our partners in the tire and rubber industry, APV Engineered Coatings has developed a water-based version of our tread striping ink. The exceptional quality and performance standards which are the hallmark of our product line remain consistent with this latest addition.

The superior qualities of this water-based tread striping ink are numerous. Due to its high solid content, the ink yields greater coverage, and is available in an extensive array of vibrant colors. Additionally, it is non-flammable, non-hazardous, is easy to use, has limited odor, and has excellent adhesion to rubber, thus eliminating mold fouling. And the ease of transition to this product from

solvent inks involves very limited changes at the production level.

Environmental compliance qualities are what sets this product apart. The ink contains no volatile organic compounds (VOC's) – an enormous boost for companies striving to meet low emission standards. With respect to the reduction of harmful effects on the environment, APV's water-based tread striping ink stands out as a leader in this important endeavor.

This technological advancement with our tread striping inks allows the tire and rubber industry to gain a sustainable competitive advantage, while addressing both increasingly strict governmental emissions regulations and mounting environmental concerns.

Come see us at the
**Tire Technology Expo
2009 in Hamburg
Messe, Germany**

February 17th, 18th, and
19th in 2009.

Booth #4145.

Tire and Rubber Industry

Established in 1878, APV has partnered with the tire and rubber industry since its inception. Our objective is to continue working closely with each customer to provide products that will best suit their individual needs as we face future changes and challenges that inevitably lie ahead in our global environment.

Visit our website to find additional products offered to the tire and rubber industry.

www.apvcoatings.com

Research and Development

Specializing in an expansive line of customized products, we continually work to develop new innovations and breakthroughs. For example, this year led to the development and production of a water-based tire writer. Visit our website to find out more!

www.apvcoatings.com

