



NeverFade® Façade Restoration Coatings Installation by Stuart Dean Wins Construction Industry Award

AKRON, Ohio (5/3/2019) – An exterior restoration of the [Westin Tampa Waterside Hotel](#) using [NeverFade® Façade Restoration Coatings](#) with [Kynar Aquatec®](#) was recognized by *Commercial Construction and Renovation* Magazine with a 2019 Project Profile Award. The award honors the "best-of-the-best" construction projects, as voted on by the magazine's editorial board.

The restoration project, undertaken by NeverFade® Certified Applicator and façade restoration experts Stuart Dean Company, provided a much-needed facelift and extended the service life of the hotel's façade by 25-30 years. It was accomplished at a much lower cost than replacing the brick façade and window profiles or having to repaint the exterior every three to five years, which is a typical coating lifecycle in Florida.

"We are honored this installation of NeverFade® Coatings was recognized by *Commercial Construction and Renovation*," said Michael Couchie, Vice President of Sales, APV Engineered Coatings. "It is a testament to the superior performance of our coating system, which comes with a 15-year color performance warranty. The warranty is fully transferrable to future owners and covers both replacement product and labor costs. Bottomline, with 20 years of actual outdoor weathering data, we know the product performs.

"In addition to the strong warranty and attractive appearance of the coating system, we were pleased that NeverFade® does not emit harsh solvents into the air, allowing us to not impact our guests' experience with odors during the application period," said Rob Willis, SVP Design & Construction, HEI Hotels & Resorts, the hotel's owner/operator.

About NeverFade® Coatings

NeverFade® is a line of field-applied, water-based, and low-VOC topcoats and compatible primers that restore and protect building exteriors with long-lasting performance. The topcoats are formulated with Kynar Aquatec®, a tough and industry-proven PVDF resin that resists thermal, chemical and ultraviolet degradation, with more than 18 years of weathering performance in some of the harshest environments. Coupled with the coatings' high-performance additives and specialty grade inorganic pigments, Kynar Aquatec® is highly resistant to color fading, chalking/UV degradation, dirt pickup, staining, algae, mold, fungal growth and erosion.

The NeverFade® coating system also protects against rust, corrosion and efflorescence as well as promotes long-term adhesion to the building surface. The topcoats are offered in solid colors, including dark and bold hues, as well as mica for a metallic-like aesthetic. NeverFade® can also be custom color-matched to the client's specification. The product is backed by a 15-year product and labor warranty for fade and chalk performance.

About Stuart Dean Company

Stuart Dean is a leading national provider of architectural restoration and maintenance services for office buildings, office tenants, schools, healthcare, hotels, government, retail, residential and industrial settings. The company's advanced technologies, skilled craftsmen, products and processes clean and restore surfaces. They provide world-class restoration services on metal, stone, wood, glass, concrete polishing, tile & grout revival, chandelier cleaning, carpet care and facade restoration. Stuart Dean has restored and maintained architectural surfaces since 1932, providing outstanding service nationwide. A national NeverFade® Certified Applicator, Stuart Dean is passionate about their work and is the leading expert in the art and science of architectural restoration and maintenance. For more information, call 1-800-322-3180 or visit www.stuartdean.com.

About APV Engineered Coatings

Founded in 1878, APV Engineered Coatings custom formulates and manufactures industrial coatings and advanced chemical products in Akron, Ohio. APV is a partner to some of the world's top-producing manufacturers due to its expertise in chemical and coating composition, the commercialization of advanced materials and large-scale production. The company's innovative solutions have been integrated into a variety of industries for unique applications, such as aerospace, innovative textiles, and high-end building products. A licensee of Arkema Inc. in the use of Kynar® emulsion technology, APV has been developing and commercializing high-performance Kynar® resin-based coatings for field and factory applications for more than a decade. For more information, call 800-772-3452 or visit www.apvcoatings.com or www.neverfadecoatings.com. Join the conversation by using #NeverfadeCoatings, #KynarAquatec and follow us @APVCoatings.

*NeverFade® is a registered trademark of APV Engineered Coatings Inc.
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